

# Case Study: DoubleClick

*Matrix does the Trick at DoubleClick!!!!*



## **DoubleClick.com**

DoubleClick enables agencies, marketers and publishers to work together successfully and profit from their digital marketing investments. Recently DoubleClick decided to set up its European Call Centre in East Point Business Park in Dublin Ireland.

Matrix Electrical Ltd. was selected to install all electrical requirements for the building fitout to the worldwide corporate building standard for DoubleClick. This involved an initial tender process, followed by extremely detailed meetings with the additional client corporate standard being incorporated into the final design, layout and finish of the building.



*“Matrix worked on this project with MMA and met the demands that we and the client placed on them. We were most satisfied with the outcome”.*

Brian Woods, MacArdle McSweeney & Associates.

Matrix installed all General Services, Small Power, Specialist Comms Room Services, UPS, Backup Generator System, Protective Services including Fire Alarm, Intruder Alarm, Access Control Systems, wiring to Mechanical Plant, Water Detection, BMS System, Lighting Systems, Emergency Lighting Systems, Decorative Lighting in meeting & reception areas.

Additionally the client has a number of specialist suppliers working directly on the project. Matrix as directed by the international design team co-ordinated all the various power and containment requirements required by each of these specialist firms, they included; Unidata, JLS Industries, Siemens, WorldCom, BWA, Datavox,